

FriendFinder Network's Live Streaming Powerhouse, Cams.com, Nominated for Multiple LALExpo Awards

Company Sets Sights on South America for Elevated Awareness and Business Development

Campbell, CA – July 6, 2016 – In what has proven to be a whirlwind year for Cams.com, the company looks forward to continued growth and expansion in the live broadcasting sector of adult entertainment as it plans its annual trip to the LALExpo this coming July 11-13 in Cartagena, Columbia. Having proven a key event for expanding relationships with studios and models in South America, this year's LALExpo is bigger and better than ever. The Cams.com team is not only attending with an impressive arsenal of exciting new features and opportunities for models and studios, they also will be honored with nine combined nominations for some of the industry's most prestigious web cam awards.

Cams.com, the live streaming division of FriendFinder Networks, is honored to have nominations in the following categories:

Best Overall Cam Site
Best North American Cam Site
Best Private Cam Site
Best Whitelabel Provider

Equally as exciting is the recognition that some of their models have received:

Best Latin Webcam Model – Tamara Wonder Best Cam Model Private Cam Site – Kattie Katte Best Cam Model Private Cam Site – Tamara Wonder Best Female Webcam Model – Kendra Sunderland Best Social Media Star – Kendra Sunderland

"Over the last year, we've seen exponential growth in live camming in South America. The LALExpo is a tremendous opportunity for us to get one-on-one with new studios and models and create great business partnerships," said Scott Thompson, Director of Product Marketing for Cams.com. "Since the last show, we've built up our tools and created multiple platform enhancements and money making opportunities for our partners including the introduction of the Connexion interactive experience, Buzzmode. This is our chance to work with amazing talent and discuss how our new features work, how they benefit their bottom line, and why the Cams.com team is the premier camming platform to partner with."

With the deadline for votes fast approaching, Cams.com, a proud Platinum Sponsor of the LALExpo, asks everyone to vote for them and their models today by visiting http://awards.lalexpo.com/

Studios, models and potential partners who are interested in learning about Cams.com and all of its new features and tools are encouraged to contact community_manager@cams.com to set up meetings at the show.

About FriendFinder Networks Inc.

FriendFinder Networks Inc. is a leading internet-based social networking and multimedia entertainment company operating several of the most heavily visited social networking websites in the world. Some of its notable websites include Cams.com, AdultFriendFinder.com, FriendFinder.com, AsiaFriendFinder.com and ALT.com.

For more information please visit www.ffn.com.

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